

Krengel Storefront - Features List

Storefront Build Version: 5.3.0
Updated on: Jun 13, 2009



Feature	SingleFront	MultiFront
Licensing		
Licensing Modes Available	1 Domain on 1 CPU	CPU
C#, ASP.NET Source Code License	✓	✓
30 Days Email Support	✓	✓
Load Balancing/ Web Farm Support	✓	✓
Krengel Storefront Integration Middleware™	✓	✓
Optional Phone Consulting	✓	✓
Product Catalog		
Unlimited Products/ SKUs	✓	✓
Unlimited Product Categories	✓	✓
Unlimited Content Pages	✓	✓
Master Page Templates	✓	✓
True SKU Resolution™	✓	✓
Product Add-Ons (Independent)	✓	✓
Product Attributes (Inter-dependant)	✓	✓
Tangible & In-Tangible Products	✓	✓
Inventory & Pricing Management	✓	✓
Quick Search Function	✓	✓
Advanced Search with Natural Language	✓	✓
Drop-Down Menu	✓	✓
Shop-By-Category	✓	✓
Shop-By-Brand	✓	✓
Shop-By-Price	✓	✓
Bread Crumb Navigation	✓	✓
Site Map Page	✓	✓
Multiple Product Images	✓	✓
Product Color Swatches on Product Pages	✓	✓
Send Link to a Friend	✓	✓
Add to Wishlist	✓	✓
Customer Reviews	✓	✓
SEO Friendly Meta Tags and URLs	✓	✓
Advanced SEO Features	✓	✓
Selectable Templates on Each Page	✓	✓
Product Color Swatches on Category Pages	✓	✓
Product Highlights	✓	✓
Store Locator	✓	✓
Quick Order Form	✓	✓
Create and Manage Multiple Stores		✓
Share Catalogs between Stores		✓
Multiple Stores can have Unique Branding Templates		✓
Dynamically Map Multiple URLs to Stores		✓
Share User Accounts between Stores		✓
Different Product Pricing for Each Store		✓
Ability to Migrate from Test to Production		✓

Feature	SingleFront	MultiFront
Shopping Cart & Checkout		
User Friendly Shopping Cart	✓	✓
Customizable Buy-Now Buttons	✓	✓
Inventory Messages (ex: "In Stock")	✓	✓
Allow Back Ordering	✓	✓
Discount Coupon	✓	✓
Secure Checkout Process	✓	✓
Express Checkout (without registration)	✓	✓
Existing Customer Login	✓	✓
Credit Card Payments	✓	✓
Purchase Order Payments	✓	✓
COD Payments	✓	✓
Google Checkout	✓	✓
PayPal Checkout	✓	✓
FedEx Shipping Rates	✓	✓
UPS Shipping Rates	✓	✓
Custom Shipping Rates	✓	✓
Tax Calculation Based on Location	✓	✓
Tax Exempt Calculation	✓	✓
All International Currencies	✓	✓
Customizable Order Receipt	✓	✓
Customer Account Self-Service	✓	✓
Order Tracking	✓	✓
Subscription Payments (Authorize & VeriSign)	✓	✓
Dealer Quick Order	✓	✓
County Based Taxes	✓	✓
VAT, PST, GST and HST Taxes	✓	✓
Create Multiple Tax Classes	✓	✓
Include/ Exclude Taxes on Shipping	✓	✓

Feature	SingleFront	MultiFront
Marketing		
Sale & Wholesale Pricing	✓	✓
Profile (Login) based Pricing	✓	✓
Discount Coupons	✓	✓
Tiered Pricing	✓	✓
Google Analytics	✓	✓
Home Page Specials	✓	✓
Related Products	✓	✓
Best Sellers List	✓	✓
Featured Products	✓	✓
Newsletter Signup	✓	✓
Customer Reviews	✓	✓
Customer Feedback after Ordering	✓	✓
Display/ Hide Pricing based on Profile (Login)	✓	✓
Recently Viewed Products	✓	✓
Google Site Search Compatible	✓	✓
Advertising Campaign Tracking	✓	✓
Product Highlights	✓	✓
Affiliate Tracking and Payment	✓	✓
SEO		
SEO Meta Tags	✓	✓
SEO Friendly URLs	✓	✓
Automatic Default SEO Meta Tags	✓	✓
Automatic 301 Redirects	✓	✓
Set Image ALT Tags	✓	✓
SEO Friendly Default Template	✓	✓

Feature	SingleFront	MultiFront
Store Management		
Web Based Store Management	✓	✓
WYSIWYG Content Management	✓	✓
Product Catalog Management	✓	✓
SEO Meta-Tag Management	✓	✓
SEO URL Management	✓	✓
Inventory Management	✓	✓
Discount & Promotion Management	✓	✓
Order Management	✓	✓
Credit Card Pre-Auth & Capture	✓	✓
Recurring Subscription Management	✓	✓
Order Refunds & Voids (Authorize.net/ VeriSign)	✓	✓
Customer Management	✓	✓
Profile Management	✓	✓
Bulk Data Upload/ Download	✓	✓
Customer Service Request Tracking	✓	✓
Create Custom Shipping Rules	✓	✓
Create Custom Tax Rules	✓	✓
Automatic Batch Image Resizing	✓	✓
PCI Compliance Management	✓	✓
Comprehensive Reports	✓	✓
Co-Branding	✓	✓
Streamlined Store Management Interface	✓	✓
Role Based Account Security	✓	✓
Advanced Promotions Management	✓	✓
Advanced Tax Class Management	✓	✓
Affiliate Management	✓	✓
Supplier Management	✓	✓
Call Center Support	✓	✓
Drop Ship Support for Multiple Suppliers	✓	✓
Manage Multiple Stores		✓
Allow Administrators to Access only the Stores they are Assigned to		✓

Feature	SingleFront	MultiFront
Customization		
ASP.NET 2.0, C# Source Code	✓	✓
Visual Studio 2005 & 2008 Support	✓	✓
SQL Server 2005 Database Included	✓	✓
N-Tier architecture	✓	✓
E-Commerce Libraries	✓	✓
Administration Libraries	✓	✓
ASP.NET 2.0 Master Page Themes	✓	✓
Bulk Data Upload Utility	✓	✓
Co-Branding	✓	✓
Disable "Powered by Kregel Storefront" Link	✓	✓
Quick Books Integration	✓	✓
Integrate with Custom Payment Gateway	✓	✓
DLL Based Rule Engine Deployment	✓	✓
Kregel Storefront Integration Middleware™	✓	✓
Web Services API	✓	✓
Single Sign-On Capability	✓	✓
Analytics Fully Customizable (enhanced)	✓	✓
Fully Serializable Sessions	✓	✓
64 Bit Support	✓	✓
Integration		
Authorize.Net	✓	✓
VeriSign Payflow Pro	✓	✓
PayPal	✓	✓
Google Checkout	✓	✓
Google Analytics	✓	✓
PSI Gate	✓	✓
CardStream (UK)	✓	✓
WorldPay	✓	✓
Nova	✓	✓
Paymentech Orbital	✓	✓
UPS	✓	✓
FedEx	✓	✓
QuickBooks	✓	✓
Custom Gateways	✓	✓
Google Site Search	✓	✓
Omniture	✓	✓
Kregel Storefront Integration Middleware™	✓	✓
Web Services API	✓	✓